



# Identify and Influence Your Core Culture Drivers

Using the Culture Catalyst Scorecard

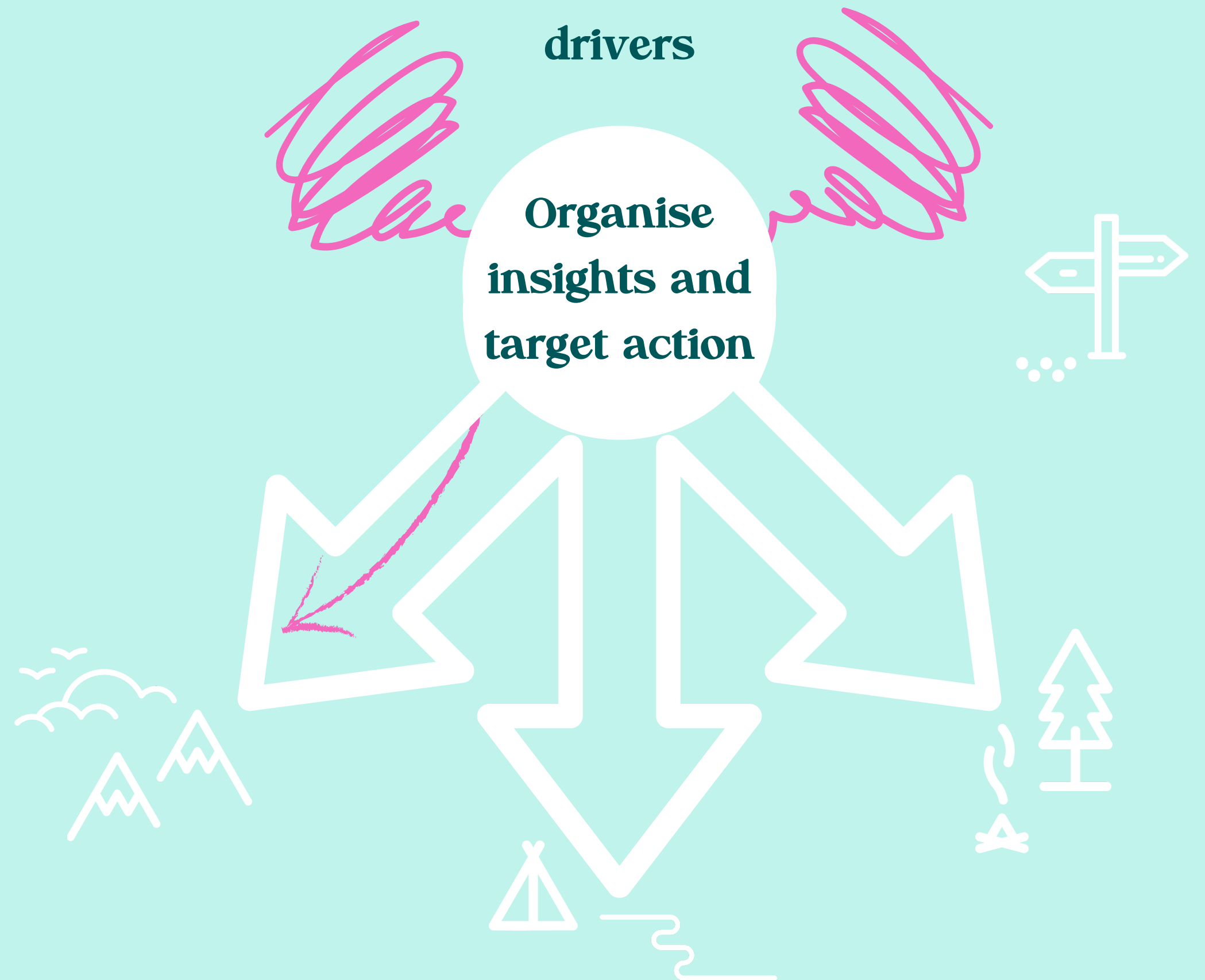
# Introducing The Culture Catalyst Scorecard

Our Culture Catalyst Scorecard (CCSQ) helps you demystify what is driving the culture in your business.

Letting you break through the smoke of what is influencing your culture, to chart key cultural drivers and their alignment to your ideal culture.



Cut through the  
smoke of culture  
drivers



We designed the CCSQ to give culture leaders a way to organise insights around their current cultural eco-system and colleague feedback on their experiences and engagement.

It means you can identify and prioritise what you need to tweak to cultivate the culture you want for the future.

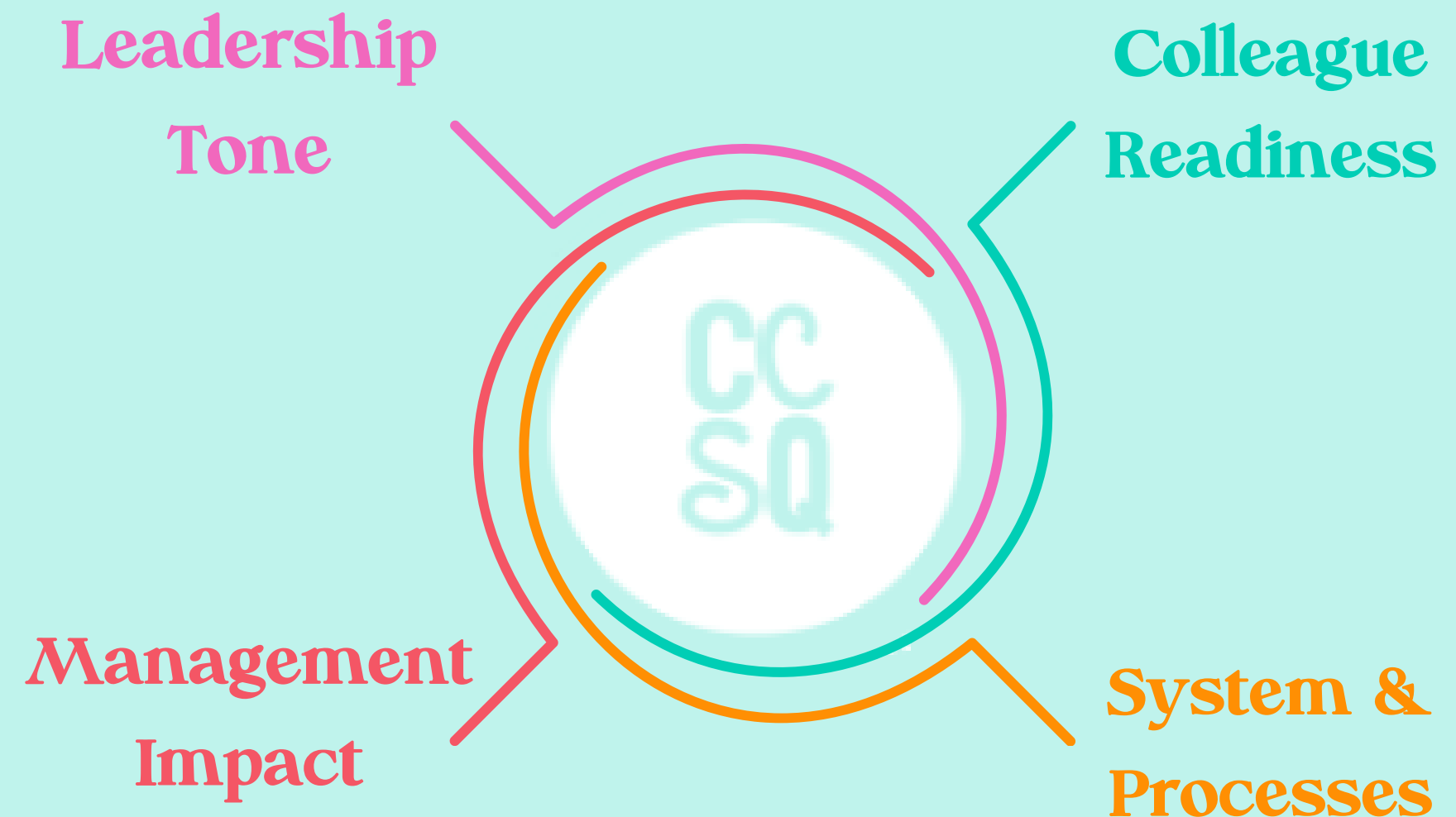
It supports a data driven approach to providing evidence to influential stakeholders of their impact on colleague behaviour, defining action planning priorities and evaluating the impact of any change initiatives.



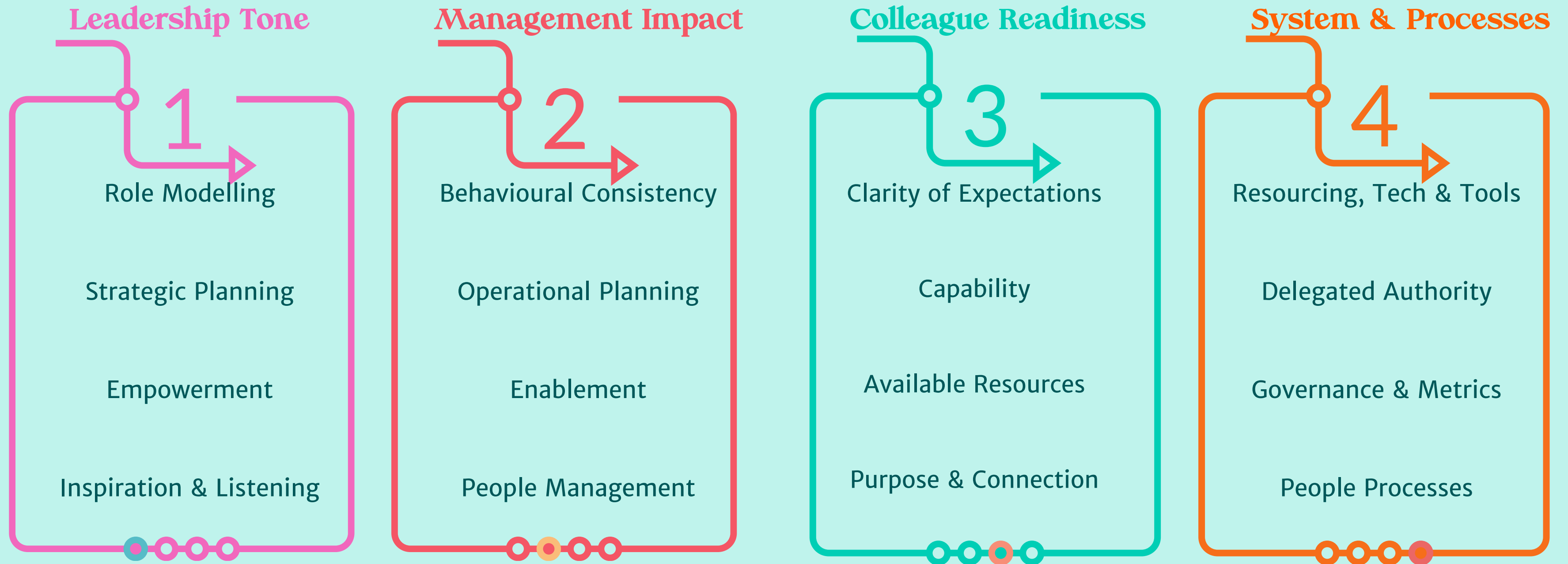
Map and RAG rate how effective the core elements of your current culture and colleagues' everyday behaviours are in driving your ideal culture.

Spot the areas that aren't aligned and take action according.

Setting you up to **influence your whole organisational system**, rather than defaulting to line manager and colleague training.



# CCSQ Areas of Assessment



# Introducing the Employee Experience Project

In a rapidly changing workforce landscape, The Employee Experience Project support business leaders to define and create the cultures and employee experiences they need to supercharge their business performance.

Our approach sets us apart – we actively instill the confidence, knowledge and capacity you need to cultivate a great culture within your organisation.

Contact us for help to codify your current culture  
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