

Great ideal culture questions

15 GREAT QUESTIONS TO ASK WHEN DEFINING YOUR IDEAL CULTURE



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A key part of positive culture transformation is creating a vision of the **bright future** you are aiming for.



GREAT IDEAL CULTURE QUESTIONS

Future vision setting supports a positively referenced 'build' mindset that makes it easier for people to accept their role in change without the negative emotions of shame or regret of issues from the past past.

In this guide we provide a series of great questions you can use to create a connecting and motivating view of what your aiming for.

Using a collaborative future focused exercise to build your vision, supports a positive build mindset where everyone can positively contribute to building the future of your business.

Our Vision for the Future

- 1 How do you feel after a great day at work?
- 2 How do our goals for the future impact how we need to act to succeed?
- 3 What about the current way we do things would you want to keep forever?
- 4 What does great leadership look like in our business now?
- 5 What do you need to see or experience to be excited about work?

- 6 What needs to be right for work to feel on track?'
- 7 What one thing would you change about the way we treat each other?'
- 8 What do you need to believe about work to feel connected and motivated?'
- 9 What things do you really appreciate about your colleagues?'
- 10 What should great leadership look like in our business in the future?'
- 11 What is it about our business that has made you stay?'

GREAT IDEAL CULTURE QUESTIONS

- 12 How do we need to adapt how we treat other and act in order to deliver our best?'
- 13 How do any upcoming changes or challenges to our business context impact how we need to act to succeed?'
- 14 If you could make one change that would make people feel more connected and motivated at work , what would it be?'
- 15 What could we help you have more great days at work?'

Killer Questions

- ! How do you want working here to make you **feel**?
- ! What does a work environment that makes you feel like that **look like**?

INTRODUCING THE

Employee Experience Project

In a rapidly changing workforce landscape, The Employee Experience Project support business leaders to define and create the cultures and employee experiences they need to supercharge their business performance.

Our approach sets us apart – we actively instill the confidence, knowledge and capacity you need to cultivate a great culture within your organisation.



Contact us for help to codify your current culture

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